

Blinkit - Tier 1 - Critical

Milestone	Amount	Timegating
F60	₹1,000	Act to milestone ≤ 14 Referral to activation ≤ 30
F120	₹2,000	Act to milestone ≤ 21 Referral to activation ≤ 30
Total	₹3,000	

City Count: 9

Critical	Delhi	Mumbai	Noida	Gurgaon	Pune	Chandigarh	Faridabad	Bangalore	Chennai
----------	-------	--------	-------	---------	------	------------	-----------	-----------	---------

Blinkit - Tier 1 - Non Critical

Milestone	Amount	Timegating
F60	₹850	Act to milestone ≤ 14 Referral to activation ≤ 30
F120	₹1,650	Act to milestone ≤ 21 Referral to activation ≤ 30
Total	₹2,500	

City Count: 4

Non Critical	Ahmedabad	Hyderabad	Ghaziabad	Kolkata
---------------------	-----------	-----------	-----------	---------

Blinkit - Tier 2 & beyond - Critical

Milestone	Amount	Timegating
F60	₹850	Act to milestone ≤ 14 Referral to activation ≤ 30
F120	₹1800	Act to milestone ≤ 21 Referral to activation ≤ 30
Total	₹2,650	

City Count: 60

Vendor Rate Card & Incentive Schemes — October 2026

Critical									
Nagpur	Ranchi	Bhubaneswar	Jabalpur	Guwahati	Aligarh	Ludhiana	Katni	Banda	Shivpuri
Bela Pratapgarh	Panipat	Amritsar	Faizabad- Ayodhya	Kolhapur	Deoghar	Rajnandgaon	Coimbatore	Siliguri	Rewari
Kota	Dhanbad	Jalandhar	Hazaribagh	Deoria	Patiala	Rohtak	Danta Ramgarh	Satna	Asansol
Srinagar	Bilaspur	Jalgaon	Ujjain	Berhamp ur	Rewa	Visakhapatna m	Jorhat	Saharanp ur	Bhiwani
Bahraich	Sambalp ur	Belgaum	Dhule	Ambala	Solapur	Trichy	Thiruvananthapur am	Sangli	Bathinda
Bhandara	Kochi	Surendranag ar	Bhind	Mysore	Chandrap ur	Dharamshala	Bhiwadi	Chhapra	Jhunjhun u

Blinkit - Tier 2 & beyond - Non Critical

Milestone	Amount	Timegating
F60	₹700	Act to milestone ≤ 14 Referral to activation ≤ 30
F120	₹1,500	Act to milestone ≤ 21 Referral to activation ≤ 30
Total	₹2,200	

Vendor Rate Card & Incentive Schemes — October 2026

City Count: 153

Tier 2 non Critical									
Barabanki	Kanpur	Solan	Bihar Sharif	Agra	Ankleshwar	Muzaffarnagar	Patna	Khanna	Modinagar
Surat	Tarn Taran	Goa	Allahabad	Himatnagar	Ambikapur	Varanasi	Ropar	Bhilwara	Gwalior
Datia	Kozhikode	Meerut	Malerkotla	Thrissur	Gorakhpur	Etah	Sirsa	Muzaffarpur	Baddi
Mandsaur	Bareilly	Srikakulam	Hubballi	Aurangabad	Alappuzha	Abohar	Dehradun	Bagalkot	Gurdaspur
Vadodara	Kurnool	Neemrana	Raipur	Morena	Bahadurgarh	Nashik	Shimoga	Guntur	Jodhpur
Hampi-Hospet	Pathankot	Haridwar	Pilani	Madurai	Moradabad	Fatehpur	Kharagpur	Gaya	Chikmagalur
Sohna	Darbhanga	Chittoor	Mau	Mathura	Ahmednagar	Nellore	Jhansi	Orai	Sawaimadhopur
Jamshedpur	Ghazipur	Gandhidham	Udaipur	Shahjahanpur	Hanumangarh	Rajkot	4 Akola	Kashipur	Ajmer
Vidisha	Moga	Purnea	Bijnor	Bellary	Bhagalpur	Dumka	Bhavnagar	Vrindavan	Basti
Kaithal	Sikar	Mirzapur	Rajpura	Durg Bhilai	Vijayawada	Tirupati	Amravati	Kishanganj	Tumkur
Begusarai	Bardhaman	Hissar	Silvassa	Samastipur	Gangtok	Farrukhabad	Nizamabad	Sonipat	Kakinada
Ratlam	Jalna	Bikaner	Mangalore	Jehanabad	Hoshiarpur	Chhatarpur	Pali	Amroha	Ichalkaranji
Bharatpur	Jhajjar	Munger	Hoshangabad	Karnal	Phagwara	Roorkee	Etawah	Budaun	Faridkot
Alwar	Wardha	Aurangabad, Bihar	Madanapalle	Katihar	Morbi	Motihari	Palanpur	Dewas	Firozpur
Jaunpur	Dibrugarh	Cuttack	Baramati	Jammu	Malda	Haldwani	Warangal	Durgapur	Kapurthala
Palwal	Vijayapura	Gonda							

Blinkit - Tier 2 & beyond - Cities closed (94)

Rudrapur	Kishangarh	Rishikesh	Yavatmal	Salem	Hardoi	Sri Ganganagar	Nawada
Jind	Erode	Hapur	Unnao	Nanded	Mehsana	Puri	Sitapur
Jamnagar	Navsari	Satara	Tiruppur	Pilibhit	Bankura	Raigarh	Latur
Pondicherry	Hosur	Vapi	Arrah	Kottayam	Yamuna Nagar	Buxar	Gopalganj
Bettiah	Khurja	Kurukshetra	Hamirpur	Davanagere	Charkhi Dadri	Rajahmundry	Kiccha
Bhuj	Rampur	Bokaro	Hansi	Batala	Bharuch	Krishnanagar	Sultanpur
Junagadh	Dharwad	Barnala	Itarsi	Shimla	Sangrur	Una (Hp)	Vellore
Kadapa	Ongole	Bihta	Eluru	Kangra	Nadiad	Gulbarga	Anantapur
Sundarnagar	Katra	Lonavala	Nagercoil	Siwan	Dindigul	Karad	Pinjore
Khammam	Baraut	Azamgarh	Barara	Kalol	Valsad	Bardoli	Tirunelveli
Nandyal	Nalgonda	Manipal	Kotdwar	Raichur	Ratnagiri ⁵	Hathras	Chitradurga
Doddaballapura	Daman	Bhimavaram	Bidar	Sagar	Shirdi		